

**POPULIST BEBEK**
2017

Istanbul,

1.-Authors of the project:
LAGRANJA DESIGN FOR COMPANIES
AND FRIENDS

d.ream

Pamplona 96-104 local 12
08018BARCELONA
933568405

3.-Location:
Bebek Mh., Neşe Sokağı No:1
34342 İstanbul, Turkey

Serdar-i Ekrem Cad. 20/4 Beyoğlu
ISTANBUL
+90 212 293 18 89

4.-Usable surface:

420 m2 interior

www.lagranjadesign.com
www.facebook.com/lagranjadesign
info@lagranjadesign.com

425 m2 terrace + garden

2.-Client:

5.-Functional Program:

- BASEMENT
 - Kitchen
- GROUND FLOOR
 - Garden
 - Terrace
 - Main bar
 - Bar
 - Bathroom
 - Storage area
- FIRST FLOOR
 - Bar
 - Restaurant
 - Bathrooms

6.-Descriptive report:

Lagranja Design was commissioned to design the second "The Populist" restaurant, located in Bebek, a sophisticated neighborhood of Istanbul.

In the meantime, the first "The Populist" became one of the most frequented leisure facility of the Turkish Capital.

Two years ago, Lagranja design studio in Barcelona undertook an ambitious project in Istanbul. The challenge consisted in the conversion of Turkey's first beer company into a modern brewery with an industrial overall look, inspired by the graphic language of the Prohibition period. The result was "The Populist", located in the Bomonti area, restaurant acclaimed by "Time Out" as the best place to be in Istanbul.

Lagranja Design now completed the second restaurant for the same brand. This time, the project of the second "The Populist" had some distinct spatial characteristics that demanded new ideas and solutions, therefore it could not just adapt to the design. The new "The Populist" is located in the former space of a garden villa, in Bebek, a wealthy neighborhood on the Bosphorus strait.

- A prodigious machine

If the studio aimed for an industrial atmosphere with exposed beer tanks for the first Populist, in this case, in order to fit the neighborhood, it was decided to create a more refined and dreamy look. Taking into consideration that the beer served in the restaurant is made in the first Populist, the design team was inspired to come up with a key element in the design: "The Beer Dream Machine". The installation represents a ceiling mounted sculptural piece that serves as lighting and simulates the circuit of the beer fabrication.

This piece also implied the architectural intervention over the two floors of the brewery, as the second one was transformed into a balcony overlooking the main level. This detail managed to direct the complete attention to the machine, as it can be easily noticed from every corner of the establishment. Therefore, the sculpture becomes a complex machine and it almost feels alive, as the liquid is constantly flowing through the pipes and the lights are changing all throughout the day to create different atmospheres. At late hours they are dancing following the rhythm of the music playing in the brewery.

- The "Bebek Stool"

"The Beer Dream Machine" is not the only bespoke furniture created for the "The Populist". Therefore, another distinctive design is the stool called "Bebek", which is described as "very expressive" by Gabriele Schiavon, designer and co-founder of Lagranja Design. The design, as Gabriele Schiavon explains, "is thought to be seen from behind, as the stools are always placed facing the bar, so this is why the emphasis is on the backrest".

The stool will be included in Lagranja Collection, a brand that brings together collections and pieces of furniture designed and edited by Lagranja Design.

7.-Materials:

• FLOORING

- Pietra Serena flooring, polished finish (60x60x60) with perimeter black iron plate
- Oak wooden flooring, saw cut finish with perimeter black iron plate

• WALL COVERINGS

- Curved zinc sheet covering applied on MDF board
- Perforated fibro-cement boards wainscot with perimeter iron plate
- Plasterboard wall covering with polished plaster finish, mod. KONCRETE NOKTA DELIRLI from ARMOURCOAT.
- Curtains mod. VIOLET 210GÜL from SFC DESIGN
- Curtains from SERTEX
- Pietra Serena wainscot (38x38x38cm)
- Cool-lite Glass, bronze finish (5mm)
- Wall covering made of salmon and green lacquered metallic stripes combined with Cool-lite glass stripes.

• FALSE CEILINGS

- False ceiling made of perforated fibro-cement boards from AMROC
- Exposed ceiling covered with painted sprayed cellulose material, mod. SONASPRAY from ASONA
- Gypsum board false ceiling, polished plaster finish mod. KONCRETE NOKTA DELIRLI from ARMOURCOAT.

• CARPENTRY

- Copper carpentry division, aged finish with Cool-lite glass
- Black iron tubes handrail with stainless steel cables mesh

8.- Bespoke furniture:

- Stool: BEBEK STOOL 75
- Stool: BEBEK STOOL 60
- Table: BEBEK 90. Oak top with metallic perimeter border. Black iron pipe legs with brass ends
- Table: BEBEK 90. Silkar marble top with metallic perimeter border. Black iron pipe legs with brass ends
- Table: BEBEK OVAL 90. Silkar marble top with metallic perimeter border. Black iron pipe legs with brass ends
- Table: BEBEK ROUND 80. Oak top with metallic perimeter border. Black iron pipe legs with brass ends
- Table: BEBEK OVAL 75. Top made of stripes of black iron and oak wood with perimeter metallic plate. Black iron pipe legs with brass ends
- Table: QUAICH L 300. Top made of stripes of black iron and brass. Black iron table legs.
- Bench with service station BEBEK. Upholstered bench with lacquered metallic legs. Back side made of oak veneered boards.
- Bench: BEBEK. Upholstered bench with metallic lacquered legs.
- Beer Dream Machine. Composed of three types of modules:
 - MODULE 1: Tank made with copper slats (aged finish) and fiberglass slats. Copper tube as duct and support for the light spheres.
 - MODULE 2: Tank made with steel slats and lacquered metal slats. Glass tube and water movement simulator.
 - MODULE 3: Tank made with iron slats (aged finish) and thin strips of fiberglass and transparent epoxy. Black iron tube as duct and support for the light spheres.
- Bar. Reclaimed oak wood top. Frontal covering made of curved zinc plates applied on stripes of MDF boards. Footrest made of Pietra Serena. The structure of the hangers is made

of copper and finishes with different metallic lacquered spheres.

- Sink made of stripes of copper plates and metallic lacquered sheets.
- Taps, ducts and lighting structure made of copper pipes.

9.-Commercial Furniture:

- Table: BERRY 105 from Lagranja Collection
- Stool: BASIC mod. BASIC BACKREST STOOL 60 from Lagranja Collection
- Stool: BASIC mod. BASIC STOOL 75 from Lagranja Collection
- Chair: BASIC mod. BASIC S CHAIR from Lagranja Collection

10.-Technical lighting:

- Recessed LED fixed downlight with linear diffusion lens. Mod. Laser Pin Hole. Black/copper case finish (on bars). IGuzzini
- Fixed LED recessed downlight. Mod. Laser COB. (transit area). IGuzzini.
- Fix LED recessed wallwasher. Mod. Laser Blade Wallwasher. Gray and black finish (the wall behind the barrels). IGuzzini
- Rail projector. Mod. YoriTrack Mini. (Illuminating tables and boxes). Reggiani
- Spotlight. Mod. Palco Framer (dance area and high tables). IGuzzini
- LED linear RGB. Mod.Sword (Beer Dream Machine tanks).HeraLED
- LED RGB. Mod.PD130 (Illumination of the luminaires integrated in the la Beer Dream Machine).HeraLED
- LED linear (for bars and shelves). OSRAM
- Floodlight luminaire. Mod. Palco InOut (the illumination of the façade). IGuzzini
- Control system for the lighting effects of the Beer Dream Machine; MADRIX, from HERALED

11.-Decorative lighting:

- Tubular pendant lamps. Mod.: YoriPendant. Color: copper. Reggiani
- Table lamps. Mod.: FollowMe. Maset
- Three typologies of spheres. Made of fiberglass and brass pieces.
- Decorative neon tubes from Sirena (white)

12.- Graphic design:

Lagranja Design

13.-Photographs:

Ali Bekman

14. Light Consultant:

Michela Mezzavilla / REMM

15.- Date of completion of the work:

February, 2018